



### **FAMILY GETAWAY TO STUNNING SAMOA**

*London, 16 April 2019* – If you want to escape the British weather and go on a family getaway with a difference, Samoa is the ideal destination!

From being a world away from the tourist hustle and bustle, Samoa is family-friendly, safe and full of adventure. Here are top three reasons why Beautiful Samoa is the place for quality family time and making memories!

#### **Postcard Perfect Beaches with safe swimming**

Samoa has postcard-perfect beaches with easy access to [safe swimming, diving and snorkeling](#). Blessed with some sublime pristine-sand beaches fringed with palm trees and surrounded by turquoise waters. Reefs encircle much of the coastline and means a kayak trip is easy for all the family. A perfect spot to soak up the sun or watch the starry skies with its breathtaking views of the Pacific Ocean and the scenic mountains of Upolu, together with your family is on [Lalomanu Beach](#), voted one of the ten most beautiful beaches in the world.

#### **Kids will love Beach camping, Samoan Style**

Families can opt for a traditional beach front accommodation and spend the night in one of [Samoa's beach fale](#)s. An overnight stay in these local huts offers a unique experience to fall asleep under the stars. Staying in a fale is like beach camping, Samoan style, an opportunity to share the life of the local villagers. A regular fale will sleep 2 adults or 4 small children and breakfast is usually included.

## **Adventurous playground**

Families can hire a car to explore, go Island hopping and choose from a range of activities including the [To Sua Ocean Trench](#) accessed via a long ladder (or from a daring jump off the ladder), the turquoise waterhole/lava tube cave offers an out-of-this-world swimming experience. Families can go diving or slide down natural waterslides at [Papaseea Sliding Rocks](#) (natural water slides) and lose themselves in the tropical [Falealupo Rainforest Reserve](#). The "[Taga Blowholes](#)" are another must-see that will amaze adults and kids alike. When sea water is pushed through the cavernous lavas stone, fountains as high as 60 meters can be witnessed. Lava formations made by nature are impressive, even without water fountains shooting into the skies.

Adventures await in every corner of these beautiful islands, a families paradise waiting to be explored and a once in a lifetime trip.

-ENDS-

For More information please contact:

Samoa Tourism Authority

Tel: +44 208 877 4512

Email: [samoa@representationplus.co.uk](mailto:samoa@representationplus.co.uk)

Visit: [www.samoa.travel](http://www.samoa.travel)

Notes to editors:

**Samoa: The Treasured Islands of the South Pacific** - The islands of Samoa - are the true heart of Polynesia. Ten islands of stunning wild beauty, Samoa - or Independent Samoa as it is known so as to avoid confusion with American Samoa, is paradise waiting to be explored. From powder soft beaches, to warm tropical seas, colourful coral reefs alive with marine life. The rugged, lush interiors reveal endless wildlife, waterfalls and hiking trails.

Images available upon request.